**Persuasive Essay Outline**

Introduction

 A. Get the readers attention by using a "hook."

 B. Give some background information if necessary.

 C. Thesis or focus statement.

I. First argument or reason to support your position:

 A. Topic sentence explaining your point and reason (Claim)

 B. Concession toward opposing argument

 C. Supportive evidence (Evidence)

 D. Elaboration (Commentary)

II. Second argument or reason to support your position:

 A. Topic sentence explaining your point and reason (Claim)

 B. Concession toward opposing argument

 C. Supportive evidence (Evidence)

 D. Elaboration (Commentary)

III. Third argument or reason to support your position:

 A. Topic sentence explaining your point and reason (Claim)

 B. Supporting evidence (Evidence)

 C. Elaboration (Commentary)

 D. Clincher

Conclusion

A. Summary of main points or reasons. This helps the reader recall

 the main points of your argument

B. Restate thesis statement in some way

C. Personal comment, personal appeal or a call to action. You want

 the reader to agree with you!