PERSUASIVE ESSAY OUTLINE

1. Introduction
   1. Capture reader’s attention with grabber
   2. 2-3 sentences necessary background information
   3. Thesis statement clearly stating your position
2. Body Paragraph
   1. First body paragraph
      1. Claim/topic sentence explaining/introducing your first point
      2. Supporting evidence and analysis
   2. Second body paragraph
      1. Claim/topic sentence explaining/introducing your first point
      2. Supporting evidence and analysis
   3. Third body paragraph
      1. Claim/topic sentence explaining/introducing your first point
      2. Supporting evidence and analysis
   4. Fourth body paragraph
      1. Address opposing viewpoint(s)
         1. Provide supporting evidence of opposing viewpoint
      2. Explain why your position is correct
         1. Provide supporting evidence and analysis of your viewpoint
3. Conclusion
   1. Summarize your position (thesis statement)
   2. Insert an emotional appeal, if appropriate
   3. Urge the reader to agree with your opinion