Propaganda Poster Project

For this project, you will use the techniques of propaganda to create a propaganda poster for an imaginary group. The poster can be serious (although it cannot be for a real group) or satirical. The fake group can be a political party, a government, a school club, an interest group, a non-profit organization, a worker’s club, a fan club, or a hobby group. Please – do not use real people or groups in your propaganda poster.

Requirements:

* Use 4 (honors – 5) techniques of propaganda
* Write a 4-6 sentence description of each technique you use (this is a separate google document)
  + How did you use the technique?
  + Why id you choose this technique?
* Create a polished, visually appealing, effective propaganda poster for an imaginary group.

Propaganda Techniques:

* Slogans, repetition, oversimplification
* Promotion of group mentality
* Exaggerated patriotism
* Emotionally loaded words (ex: peace, patriotism, freedom)
* Powerful images
* Appeals to our fears
* Appeals to our desires and basic needs
* Use of logical fallacies

Due Date: Present your poster Thursday, December 15th